\$150.00 \$150.00 \$150.00 \$150.00 \$150.00 \$150.00 Rate S Total Spots l of 0 0 0 0 0) PHILADELPHIA) AMY MCCREARY 215-568-6540 215-568-1845 1P-2P 3P-4P 3P-4P 4P-5P 4P-5P 1P-2P Time TU-F TU-F Salesperson Phone# Salesperson FAX# Day 10/02/2012 11:31 AM 10/02/2012 11:29 AM Σ Σ Σ Rep Firm Sales Office (Salesperson (Showing Buylines: All Rep Revised Lines Spots/Week 0 0 0 0 0 0 Len :30 :30 :30 :30 :30 :30 Last Received: Printed: () GREAT AMERICAN MEDIA 3050 K ST NW Total Cost 10/16/2012 - 10/22/2012 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 WASHINGTON, DC 20007 49/53/1540 # of Weeks Traffic Order# 204991 0 0 0 0 0 Agency C/P1/P2/E 10/16-10/19 10/16-10/19 10/22-10/22 10/16-10/19 10/22-10/22 10/22-10/22 Flight Dates Hiatus Weeks Dates Agency Status Revised Buyline Comment: PEOPLES COURT Buyline Comment: PEOPLES COURT Buyline Comment: PEOPLES COURT Buyline Comment: PEOPLES COURT Buyline Comment: AFV KASA-TV ALBUQUERQUE, NM. Buyline Comment: AFV 3 V3 Cancelled V3 Cancelled V3 Cancelled V3 Cancelled V3 Cancelled V3 Cancelled Ver# DAN NAGELBERG Program) DSCC IE -- CONTRACT COMMENT --6849388 DSCCIE REV TO CNX ORDER 1540 ATTN ALL LINES Daypart -- REMARKS --Rep Order# EC'd Yes ATTN NEW TTL Advertiser PLEASE CNF Estimate# Product Station Phone# Buyer Fax# Ľ * ۳ * š 9 * *4

			Rate		\$25.00	\$25.00	\$1,000.00	\$1,000.00	\$700.00	\$700.00	\$700.00	\$700.00
2 of 5	LPHIA CREARY	5540 845	ne Total Spots		7A-8A 0	7A-8A 0	9P-930P 0	9P-930P 0	930P-10P 0	930P-10P 0	9P-930P 0	930P-10P 0
1 AM 9 AM	() PHILADELPHIA () AMY MCCREARY	Phone # 215-568-6540 FAX # 215-568-1845	Day Time		TU-F 7A.	M 7A-	TU-F 9P-	м 9	TU-F 930	W	SA 9P.	SA 93(
Printed: 10/02/2012 11:31 AM Last Received: 10/02/2012 11:29 AM Showing Buylines: All Rep Revised Lines	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week		0	0	0	0	0	0	0	0
Printed: Last Received: ing Buylines: All			Len		:30	30	:30	:30	:30	:30	:30	:30
Last Showing B	2525	3TON, DC 20007 49/53/1540 10/16/2012 - 10/22/2012	Total Cost	1	\$0.00	00.0\$	00.0\$	00.0\$	\$0.00	00.0\$	\$0.00	00.00\$
204991			# of Weeks		0	0	0	0	0	0	0	0
Traffic Order# 204991		Agency CITUTALE Flight Dates Hiatus Weeks	Dates		10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/20-10/20	10/20-10/20
Rep Order# 6849388 Ver# 3 Status Revised EC'd Yes			Daypart Program		Buyline Comment: WENDY WILLIAMS V3 Cancelled	Buyline Comment: WENDY WILLIAMS V3 Cancelled	Buyline Comment: NEWS V3 Cancelled	0 Buyline Comment: NEWS V3 Cancelled	1 Buyline Comment: NEWS V3 Cancelled	2 Buyline Comment: NEWS V3 Cancelled	Buyline Comment: NEWS V3 Cancelled	4 Buyline Comment: NEWS V3 Cancelled
X H	NAPE	4 12 14 14	김	i	*	*	ა *	*10	* 11	* 12	*13	* 14

Rep Order# EC'd Yes	t 6849388	Ver# 3	Status Revised	Traffic Order# 204991	204991	Printed: 10/02/2012 11:3 Last Received: 10/02/2012 11:2 Showing Buylines: All Rep Revised Lines	ted: ived: 1 es: All Rep	10/02/2012 11:31 AM 10/02/2012 11:29 AM p Revised Lines	AM AM	m	3 of 5	
Station K. Advertiser Product Estimate#	KASA-TV ALBUQUERQUE, NM. r ().DSCC IE DSCC IE 1540	QUERQUE, N IE	M.	Agency () GREAT 3050 K ST NW WASHINGTON	3050 K ST NW WASHINGTON, DC 20007) GREAT AMERICAN MEDIA CST NW IINGTON, DC 20007		Rep Firm Sales Office (Salesperson () PHILA) AMY I) PHILADELPHIA) AMY MCCREARY		
Buyer Phone# Fax#	DAN NAGELBERG	BRG		Agency Of DELE Flight Dates Hiatus Weeks	49/33/1340 10/16/2012 - 10/22/2012	10/22/2012		Salesperson Phone# Salesperson FAX#		215-568-6540 215-568-1845		
Ln Daypart	art Program	am		Dates	# of Weeks	Total Cost	Len	Spots/Week	Day	Time	Total Spots	Rate
11 8 11	Buyline V3 Ca	Buyline Comment: N	NEWS	10/21-10/21		00.00	:30	0	ns.	9P-930P		\$1,000.00
* 16	Buyline V3 Ca	Buyline Comment: NEWS V3 Cancelled	EWS	10/21-10/21	0	00°°	:30	0	su	930P-10P	0	\$700.00
*17	Buyline V3 Ca	Buyline Comment: BONES V3 Cancelled	ONES	10/22-10/22	0	00.08	:30	0	Σ	7P-8P	0	\$2,000.00
* 13 *	Buyline V3 Ca	Buyline Comment: RH/B V3 Cancelled	H/В & К	10/16-10/16	0	\$0.00	30	0	חד	7P-8P	0	\$1,300.00
* 1 9	Buyline V3 Ca	Buyline Comment: XFACTOR V3 Cancelled	FACTOR	10/17-10/17	0	\$0.00	: 30	0	æ	7P-9P	0	\$2,100.00
* 50	Buyline V3 Ca	Buyline Comment: XFACTOR V3 Cancelled	FACTOR	10/18-10/18	0	\$0.00	:30	0	TH	7P-8P	0	\$2,100.00
*21	Buyline V3 Car	ne Comment: CC Cancelled	Buyline Comment: COLLEGE FOOTBALL V3 Cancelled	10/20-10/20	0	\$0.00	: 30	0	SA	2P-5P	0	\$300.00
× 20	Buyline V3 Ca	/line Comment: CC V3 Cancelled	Buyline Comment: COLLEGE FOOTBALL V3 Cancelled	10/20-10/20	0	00.00\$: 30	0	SA	7P-10P	0	\$400.00
× 2 3	Buyline V3 Car	Buyline Comment: NFL PREGAME V3 Cancelled	IL PREGAME	10/21-10/21	0	00.0\$:30	0	su	10A-11A	0	00.009\$

			Rate		\$15,000.00	\$1,000.00	\$1,000.00
			Total Spots		0	0	0
	PHILADELPHIA AMY MCCREARY	215-568-6540 215-568-1845	Time		11A-2P	530P-9P	530P-9P
		Phone# FAX#	Day	1	SU	Σ	Μ
Snowing buyines: All Kep Kevised Lines	Rep Firm Sales Office Salesperson	Salesperson Phone# Salesperson FAX#	Spots/Week		0	0	0
nes: All Ke			Len		:30	30	.30
Snowing Buyin) GREAT AMERICAN MEDIA K ST NW HINGTON, DC 20007 FE 49/53/1540	10/16/2012 - 10/22/2012	Total Cost		00.0\$	00.0\$	00.0\$
	EAT AMERI NW TON, DC 200 49/53/1540	10/16/2012	# of Weeks		0	0	0
	Agency () GREAT AMERICAN 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 49/53/1540		Dates		10/21-10/21	10/22-10/22	10/17-10/17
	Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DSCC IE Product DSCC IE Estimate# 1540	Buyer DAN NAGELBERG Phone# Fax#	Ln Daypart Program		*24 Buyline Comment: NFL V3 Cancelled	*25 Buyline Comment: MLB NLCS V3 Cancelled	*26 Buyline Comment: MLB NLCS V3 Cancelled

---REPORT TOTALS--

Report Totals: 0 / \$0.00

--SALES MONTHLY TOTALS--

Lines not sent/rcld/rtrn: 0 / \$0.00 Station Totals: 0 / \$0.00 Sales Totals: 0 / \$0.00 Oct 12: 0 / \$0.00 --COMPETITIVE--

Market Totals

---COMPETITIVE COMMENTS--

36%

KOAT

%

KLUZ

o/o o/o

KASY

28% 14%

KRQE KASA

20% %

CABL KOB

\$0

NEW ORDER

NOV12 RA35+ Books Demos

Traffic Order# 204991

Status Revised

Э

Ver#

6849388

Rep Order# EC'd Yes

 Printed:
 10/02/2012 11:31 AM

 Last Received:
 10/02/2012 11:29 AM

 Showing Buylines:
 All Rep Revised Lines

4 of

2

Status Revised c Ver# 6849388 Rep Order# EC'd Yes

Traffic Order# 204991

Station KASA-TV ALBUQUERQUE, NM. Advertiser ().DSCC IE Product DSCC IE DAN NAGELBERG 1540 Estimate# Buyer Phone#

---Agency Comment---Fax#

PLEASE NOTE ADDRESS CHANGE EFF 8/12

() GREAT AMERICAN MEDIA 3050 K ST NW WASHINGTON, DC 20007 /P1/P2/E 49/53/1540 Agency C/P1/P2/E Flight Dates Hiatus Weeks

Agency (

10/16/2012 - 10/22/2012

) AMY MCCREARY) PHILADELPHIA Rep Firm Sales Office (Salesperson (

2

5 of

10/02/2012 11:31 AM 10/02/2012 11:29 AM

 Printed:
 10/02/2012 11:31

 Last Received:
 10/02/2012 11:29

 Showing Buylines:
 All Rep Revised Lines

215-568-6540 215-568-1845

Salesperson Phone# Salesperson FAX#

-- CREDIT RISK --CASH IN ADVANCE